

## **LESSON PLAN AND OBJECTIVES**

Miami Dade College / SEDT  
Editing 2 & 3, 2008\_1  
Prof. Abruña

### **Sustainability and Global Warming**

Write, produce and edit a 60-second Public Service Announcement about Sustainability and/or Global Warming

#### **Workflow:**

- Read all the files in the Essential Information folder.  
[http://www.ilevel.us/Sustainability\\_Project.html](http://www.ilevel.us/Sustainability_Project.html)
- Discussion of the main topics from the Essential Information readings.
- Define and discuss carbon footprint, ecological footprint, sustainability, global warming, voluntary simplicity, and deep ecology.
- Visit the Useful Links.
- Watch and discuss *Water Planet* from the leonardodicaprio.com website.
- Review the Useful Reports.
- Write a script to be read as a voice over, or as text on the screen.
- Read and discuss your scripts in class.
- Using Final Cut Pro, Soundtrack Pro, LiveType and Sonicfire Pro:
  - Edit to the script using the video footage and photographs provided.
  - Use the video footage provided and at least 5 photographs (3 must be animated).
  - Create motion graphics.
  - Select, spot and edit sound effects.
  - Create a musical soundtrack.
- Screen and critique the Rough Cuts in class.
- Screen the finished product in class. (TRT: 59:29 secs.)
- Burn DVD using iDVD.
- Work in groups of 2 persons.
- Due Date: (1 month to complete the project) September 30 for Editing 3 & October 1st for Editing 2
- The works will air on MDC TV and I will create a link in my website to them.
- You may submit them to festivals if you only use material in the public domain.

All the videos are in MDC's iTunes University. They are available 24/7, and students can download them to their computers and or iPods. (Instructions: Next page)

Here is how to get to them:

Type:

<http://www.mdc.edu/itunes/>

in your web browser and go there.

Click on View Public content.

iTunes will launch and open the iTunes University page of Miami Dade College.

On the left column, under the MDC on iTunes U header, click on Environmental Issues.

Click on The Earth Ethics Institute icon.

Select the tab labeled MDC Students Sustainability Videos.

Voilà. There they are, ready to be downloaded.