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EAP Lesson Plan

Bottled Water

Description: This lesson is appropriate for EAP (English for Academic Purposes), but it can also be used for regular college classes. It can be used in EAP Speech classes, levels 4, 5, and 6. The lesson involves watching a youtube.com video called "The Story of Bottled Water" and then answering questions. The lesson should be preceded by a discussion of tap versus bottled water and possible consequences of bottled water. This discussion, watching the video at least 2 times, and review and discussion of answers to questions should take approximately 50 minutes. For EAP students, discussion of vocabulary in video should be included.

Objective: to become aware of the misconceptions about bottled water and the consequences of drinking bottled water.

1. What city was targeted by the bottled water industry?
2. What did this city do?
3. What were the results?
4. What is in many cases more regulated-bottled or tap water?
5. What are the results of taste tests?
6. Compare the costs of bottled water vs. tap water?
7. What is manufactured demand?
8. How do you manufacture demand?
9. How many plastic water bottles are sold in the U.S. each week?
10. What is used to make plastic water bottles?
11. What kind of water is 1/3 of bottled water? Name 2 brands.
12. What happens to the plastic water bottles after we use them?
13. How many people don't have access to clean water?
14. What are some solutions?