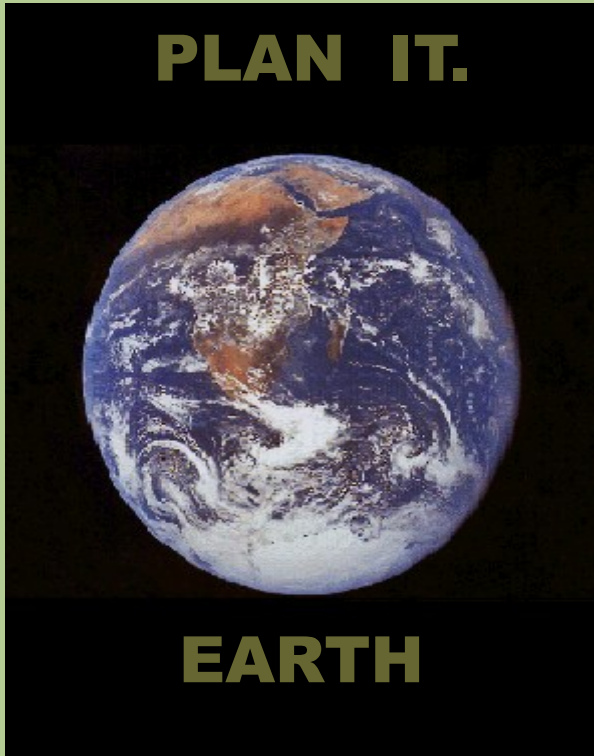


EARTH ETHICS INSTITUTE



Earth Ethics Institute/ (305)237-3796
www.earthethicsinstitute.org



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GOING GREEN

TEN EASY TIPS

1. Turn off lights when leaving a room and unplug appliances and computers when not using them. (And buy compact fluorescent light bulbs). <http://michaelbluejay.com/electricity/>
2. Pay your bills online.
3. Wash clothes in cold water. Hang to dry if possible.
4. Avoid bottled water. Drink from a filtered faucet if possible.
5. Less gas = more money. Walk, bike, car pool, or use public transportation.
6. Turn off water when brushing your teeth, & install a low-use shower head.
7. Plant a small organic garden = saved money and fresh produce.
8. Print on two sides of the paper.
9. Bring reusable tote bags when shopping .
10. When possible, wear a sweater in doors during winter to avoid cranking up the heat, and use a fan in summer.

Reduce, Reuse, Recycle.

Great Environmental Speeches & Texts



Fourteen Great Environmental Speeches and Texts

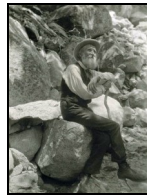
1. [George P. Marsh \(1801-1882\)](#)

American diplomat and philologist. Considered America's first Environmentalist, Marsh warned that current (19th century) trends left unchecked would lead to vast environmental destruction .



2. [John Muir \(1838-1914\)](#)

Influenced the founding of the Sierra Club. Muir had a dual vision of preserving nature and orienting humans to be a part of nature.



3. [Aldo Leopold \(1887- 1948\)](#)



Environmentalist, forester, and ecologist responsible for wildlife conservation movement.

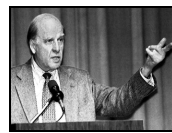
4. [Marjory Stoneman Douglas \(1890– 1998\)](#)

Feminist and environmentalist who defended the preservation of the Florida Everglades.



5. [Rachel Carson \(1907-1964\)](#)

Her revolutionary book, *Silent Spring*, addressed the dangers of synthetic chemicals. One of *Time* magazine's "100 Persons of the Century."



6. [Gaylord Nelson \(1916-2005\)](#)

Founder of Earth Day. Created legislations such as the Clean Air Act.

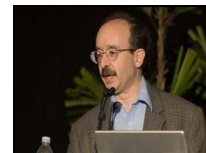
7. [Rajendra K. Pachauri \(1940\)](#)

Served as chair of the Intergovernmental Panel for Climate Change.



8. [Amory Lovins \(1947\)](#)

Professional environmentalist. Promotes energy efficiency and renewable resources.



9. [Al Gore \(1948\)](#)



Former Vice President and Global Warming activist. Nobel Peace Prize winner. *Global Warming Speech:*

10. [L. Hunter Lovins \(1950\)](#)

Founder of Natural Capitalism Solutions which educates and provides tools for sustainability.



11. [Ken Burns \(1953\)](#)

Director and producer of documentaries. His films about America's national parks celebrate their beauty and the need to preserve them.

12. [Michael Pollan \(1955\)](#)

Activist and professor of journalism best known for his book, *The Omnivore's Dilemma*, which describes the four basic ways human societies obtain food.



13. [Annie Leonard \(1964\)](#)

Activist and filmmaker best known for her animated films *Cap and Trade* and *The Story of Stuff*.



14. [Julia Butterfly Hill \(1974\)](#)

Activist and environmentalist best known for living in a 188 foot tall tree for 738 days to save it from being cut down.