

Professor Joselle LaGuerre
Environmental Issues and Solutions
Expectations for the Proposal with Visual
ENC 1101 –

Description of Assignment:

- This is a **team project** that has **two components**:
 - The first component is an academic research essay of approximately 1000 words. This essay is an argument that must include at least three outside sources; and it must be presented in full APA format (cover page, abstract, essay, reference page, **and appendix**). The appendix will be a record of the contributions of each team member. Demonstrate your ability to use outside sources by summarizing or paraphrasing at least twice and quoting at least once in the paper. This essay must be submitted to *Turnitin* prior to being submitted to your professor electronically via ANGEL assignment drop box **by 11:59 PM** on the date specified in the syllabus.
 - The second component is a visual presentation (e.g. video clip, animated PowerPoint slides...). The purpose of the visual is to succinctly present the problem and proposal in a way that is memorable for your audience. The visual is presented in class on the day specified in the syllabus. You will have 7-10 minutes for the presentation.
- You will receive **three grades** for this assignment:
 - The first grade is for the essay (100 points possible).
 - The second is for the visual, which will be counted as an essay (100 pts.).
 - The third is for team effort, which will be part of your grade for daily activities (100 pts). If you do not join a team, you will forfeit this grade.

Instructions:

- Form a team with members of your class (two to five per team).
- Go to www.thegreenguide.com. From the top menu bar, select “Videos.” Next, from the left menu bar, select “Environment videos.” View as many of the 14 videos as you wish to decide on a topic your team wishes to explore.

- The goal of this assignment is two-fold: first, draw attention to a problem – something that we are doing that is hurting our environment; second, propose a feasible solution.
- Together, select a topic, assign roles for team members, and complete all components of the project.
- ***Failure to communicate with your team, to attend team meetings, and/or to make significant contributions in a timely manner will constitute breach of team agreement and is grounds for dismissal from the team. The team moderator will notify me when a member is in breach of agreement. That person will be responsible for a project of his or her own.***
- Follow the guidelines in your class notes and in chapter 21 of *Models for Writers* to prepare the essay and in chapter 10 of *The Brief McGraw-Hill Handbook* to prepare the oral-visual presentation.

Evaluation:

- Your essay will be graded on how well you:
 - Follow the above instructions and the course policies
 - Formulate your thesis
 - Organize and develop your ideas
 - Incorporate and document outside sources
 - Use full APA format
 - Control language and mechanics
- Your visual will be evaluated for its
 - Power to persuade
 - Creativity
 - Clarity
- Your team participation grade will be given as follows:
 - 100 points for evidence of full participation
 - 75 points for evidence of moderate participation
 - 50 for evidence of marginal participation
 - 0 for no participation

Competencies:

- This assignment requires you to demonstrate course competencies 1, 2, & 4.
- The assignment also addresses MDC's Learning Outcomes 1, 3, 4, 8 & 10.

**Rubric for Scoring a Proposal / Argument
ENC 1101 – Prof. J. LaGuerre**

Competency	Demonstrated Rarely (less than 50% of the time)	Demonstrated Sometimes (50 – 65% of the time)	Demonstrated Often (70-85% of the time)	Demonstrated Consistently (90 – 100% of the time)
The introduction engages the reader in the importance of the problem/relevance of the topic. It includes a clearly expressed thesis (proposal) that is strategically located and focused in response to the assignment.	2	4	6	8
The body of the essay is organized logically and coherently with topic sentences and appropriate transitions.	2	4	6	8
The body paragraphs are developed with relevant and sufficient evidence to support the thesis. When necessary, opposing arguments are considered and rebutted.	2	4	6	8
Relevant, trustworthy, and sufficient research material is added strategically. Research is synthesized without plagiarizing.	2	4	6	8
The student/group manages sentence structure and vocabulary to communicate effectively.	2	4	6	8
The student/group controls mechanics (spelling, capitalization, & punctuation) successfully. The student/group also follows APA guidelines to prepare the essay in full APA format and to document sources through in-text citations and a reference page.	2	4	6	8
The essay is submitted on time.	No = 1		Yes = 2	

Grading Scale

Total	Letter Grade
90 - 100%	A
80 – 89%	B

70 – 79%	C
60 – 69%	D
0 – 59%	F

Total points earned: