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Project Assignment for “Social Psychology” course

After learning about Group Behavior, in Social Psychology (with the addition of learning about our behavior and its impact on the environment that will be presented in the classroom) the students will be given the following project:

1. Work in groups of 2 or 3 students.

- Discuss and research a topic on environmental sustainability.
- Using the rubric on Behavioral Change (created from the Fostering Behavior for Sustainability workshop’s Power Point slides) select a particular behavior that you would like to target for change.
- Identify the barriers to achieving this change.
- Identify the benefits.
- Develop a specific plan/strategy to make this change happen

Each group will present their Behavioral Change for Sustainability Project to the students in the class. Project then submitted for a grade.

After all of the presentations have been made, each student will anonymously vote for their favorite projects.

2. The top 2 or 3 projects will then be implemented by the class. Students will be placed into groups of 12-15 students to implement the project, evaluate the results and submit a group report and/or presentation.

How this Class Project will foster behavioral change for sustainability –

- The ideas for fostering behavioral change for sustainability will come from the students; so they will be enthused and invested in the project.
- The students will be engaged in implementing the change.
- The students will be interested in the outcome because they are *doing!*