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MDC North Campus
SPC 1017: Towards Sustainability on Miami Dade College Campus

Miami Dade College is working toward empowering our students to contribute to a healthier planet. The Green Campus concept offers our institution the opportunity to take the lead in rethinking its environmental culture and developing new paradigms for solving problems that are local, national, and global in nature. Our objectives are to promote ecologically sustainable practices on our campus, a cleaner environment in our community, civic engagement and positive change. Your assignment as a group is to create sustainable project that will promote fostering a greener campus. The website www.greenschool.org; <http://inhabitat.com>; www.metropolismag.com/nextgen will give you more ideas about going green. Each student must also log onto the Earth Ethics website at <http://www.mdc.edu/enviroethics/index.asp> and click the “**Join MDC Green Goal Challenge**” under the heading **Greening Miami Dade College** and take the challenge survey.

Assignment Goal is to have students look at some sustainability projects/practices at the college build on them.

Assignment:

1. Groups of 5-**Sustainability-related groups**
2. Visit an area on campus or campus department or campus club (*ex. Library, Bookstore, Cafeteria, Service Learning Department, Environmental Club etc...*)
3. Interview personal about sustainable ideas/practices
4. Find out the challenges of adopting green initiatives in the department/campus
5. Find out how the department has resolved or plan to enhance a green campus philosophy
6. State what *specific action the group* will play to contribute to the department’s sustainable practice
7. Develop a presentation to share your findings and experiences

For example: At Miami Dade College Campus bookstore we may be committed to integrating an environmentally friendly focus in the selection of merchandise. The bookstore carries products with minimal packaging and school supplies made from recycled materials where they are available. Your group can suggest a selection of green-themed books, stainless steel water bottles, and Fair Trade gift items for students, staff, and community members to purchase.

Speech criteria: The groups’ motivated speech will address ways to create a green campus. **Create a 15-20 minutes Monroe’s Design Persuasive Outline.**

This assignment also coincides with the following **MDC Learning Outcomes: 1, 3, 4, 5, 6, 7, 8, 9, 10**

Outline Layout

Topic:

General Purpose

Specific Purpose

INTRODUCTION

Attention Material

Connect to audience

Connect to group member

Establish Credibility

Preview/Thesis

BODY

Attention Step

Use illustration, startling statement or rhetorical question, mention department or club selected--do not mention solution.

II. Need Step

Statement of Need

Specific needs applying to the club/department--use a factual illustration or a hypothetical illustration having 2 or 3 appeals.

Ramification

For proof--use testimony or statistics or both.

Point out the need for sustainable practices on campus.

Show importance to audience--how the lack of sustainable practices affects environment and them personally. What does this mean to them?

III. Satisfaction Step

Identify solution (Plan)

Explanation, Testimonials

Show how it satisfies the need pointed out in the need step.

Proof of workability

If possible, give examples showing how it has worked before to meet need. Show the impact with students on campus.

IV. Visualization Step

Show or project the audience into the future so that they are emotionally impressed. What does this mean to them?

V. Action Step

**Tell the audience what the group did to enhance a “greener” campus be specific.
Tell the audience how they can contribute to sustainable practices.**

Students must include at least 10 sources for this project. Use the MLA or APA format.